



NATIONAL CO-OPERATIVE EXPORTS LIMITED

# PRODUCT CATALOGUE





# TABLE OF CONTENTS

About Us

Bay leaf

Cardamom – Green and Black

Black Pepper

Carrom Seeds

Celery Seeds

Cinnamon

Chilli - Dried

Clove

Coriander Seeds

Cumin Seeds

Fennel Seeds

Fenugreek Seeds

Ginger - Dried

Mustard Seeds

Nutmeg

Turmeric





NATIONAL CO-OPERATIVE EXPORTS LIMITED

# ABOUT US

NCEL is a multi-state cooperative society registered under the MSCS Act, 2002. It is jointly promoted by some of the leading cooperative societies in the country, namely, Gujarat Cooperative Milk Marketing Federation (GCMMF) popularly known as AMUL, Indian Farmers Fertiliser Cooperative Limited (IFFCO), Krishak Bharati Cooperative Limited (KRIBHCO) and National Agricultural Cooperative Marketing Federation of India Limited (NAFED). Additionally, National Cooperative Development Corporation (NCDC), a Statutory Corporation under the Ministry of Co-operation, is one of its promoter members.





NATIONAL CO-OPERATIVE EXPORTS LIMITED

NCEL promotes cooperative exports through various activities including procurement, storage, processing, marketing, branding, labelling, packaging, certification, research & development, and trading of all types of goods and services produced by cooperative societies. We also play a role in providing technical guidance, training and capacity building, developing and maintaining market intelligence systems, assisting cooperatives financially, implementing relevant government schemes, and any other activities which will facilitate the increase of exports from the cooperative sector and other related entities.



We are a specialised cooperative society dedicated to tackling export market challenges such as intense competition, monopolies, malpractices, inadequate infrastructure, and standardisation issues. NCEL functions



# OUR GOALS



## VISION

- To serve as the apex umbrella organization for the export of products produced or processed by various cooperative societies, self-help groups, farmer organizations, and similar organizations throughout the country.
- To obtain better prices for farmers and other stakeholders, thereby realizing Sahakar-se-Samriddhi.



## MISSION

- To provide all stakeholders with access to the global market
- To increase stakeholders' income, which will translate into improved social security
- To increase export earnings, which will help in uplifting social and economic status of weaker sections of the society
- To create rural employment through export-related activities such as value-addition, packaging, labeling, storage, transportation, etc., which, in turn, will curtail migration to urban areas
- To divert surplus agricultural produce to foreign markets
- To reduce product waste and financial loss of farmers
- To give reliable and timely market intelligence, that would allow judicious use of resources with maximum profits
- To represent the whole cooperative fraternity across the country, instilling a sense of connection among stakeholders, resulting in strengthening social cohesion and national integrity



# BAY LEAF

Bay Leaf is native of Mediterranean and grow widely in scrub land woods in Europe and California. It widely cultivated in Europe, America and Arabian countries. It is not cultivated as a commercial crop in India.

Bay leaves are used as flavouring in soups, stews, meat, fish, sauces and in confectionaries. Both leaves and fruits possess aromatic, stimulant and narcotic properties. The essential oil from the leaves are also used as spice and food flavouring agent and has wider application in traditional medicines of different countries. The major functional properties are anti-microbial, anti-fungal, hypoglycaemic, anti-ulcerogenic etc.

Due to its various uses and benefits, bay leaf export from India has been on the rise over the last few years. Bay leaf export from India includes the export of different varieties of the product.



VARIETY	A1	A2	B1	B2	C1	C2
No Dust	✓	✓	✓	✓	✓	✓
No Stem	✓	✓	✓	✓	✓	✓
No Bits	✓	✓	✓	✓	✓	✓
No Red Leaves	✓	✓	✓	✓	✓	✓
No Pinholes	✓	✓	✓	✓	✓	✗
No Water Damage	✓	✓	✓	✓	✗	✗
No Side Cuts	✓	✓	✓	✗	✗	✗
No Small Leaves	✓	✓	✗	✗	✗	✗
Uniform Colour	✓	✗	✗	✗	✗	✗



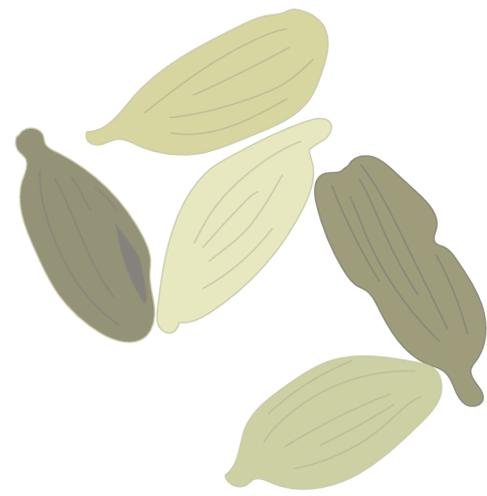
# CARDAMOM (SMALL)

Green Cardamom is a dried ripe fruit (capsules of cardamom plant) often known as the “Queen of Spices” because of its pleasant taste and aroma. Green Cardamoms not only make food and beverages tasty and pleasant but also enriches their nutritional value making them healthy and beneficial. With different types of Green Cardamom available, these exotic green pods are in demand globally and have been an excellent source of taste enhancement for ages. Green Cardamom is a perennial, herbaceous, rhizomatous plant.



## AVAILABLE VARIETIES:

- 8mm Cardamom: Largest size, ideal for premium buyers seeking superior aroma and flavor.
- 7.5mm Cardamom: High-quality option for bulk orders with balanced flavor and robust aroma.
- 7mm Cardamom: Popular for mid-range buyers looking for strong flavor and cost-effective pricing.
- 6.5mm Cardamom: Reliable size for wholesalers needing consistent quality and competitive pricing.
- 6mm Cardamom: Economical option, perfect for large-scale purchases at affordable rates.
- Custom Sizes: We offer flexible sizing options tailored to meet specific bulk order requirements.





# BLACK PEPPER



Black pepper is a widely used spice that is derived from the dried fruit of the *Piper nigrum* plant. It has a pungent and spicy flavor that is popular in many cuisines around the world. It is also used for its numerous health benefits, including improved digestion, antioxidant properties, and relief from respiratory problems.

The spice is sourced from high-quality farms and are carefully selected and processed to ensure maximum freshness and flavor. They are available in whole and ground form and can be used in a variety of dishes, such as curries, marinades, and rubs.

In addition to its culinary uses, it is also commonly used in traditional medicine. It is believed to have anti-inflammatory, antibacterial, and analgesic properties. Black pepper is also a good source of vitamins and minerals, including vitamin C, iron, and potassium.

Product Name	Black Pepper
Quality	450gI , 500gI, 550gI
Purity	95% / 98%
Moisture	11% Max
Total Ash	9.5% Max
Acid Insoluble Ash	1% / 2% Max



# CAROM SEEDS

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The Carom Seeds exporter in India exports a large quantity of the products each year. The Thyme export from India has been growing over the years due to the various health and medicinal benefits of the product. This is, therefore, a good opportunity for the Indian Thyme exporter to expand his business and earn good revenues. The Carom seeds export from India consists of various varieties.



Physical Parameters	Specifications	Chemical parameters	Specifications
Dimensions	Whole	Purity	99.5%, 99%, 95%
Aroma	Thyme - like	Moisture	9% Max
Taste	Warm and Pungent	Ash Content	9.5% Max
Colour	Greyish Brown	Acid Insoluble Ash	1% Min
Cleanliness	Machine cleaned or Sortex Cleaned		



# CELERY SEEDS

Celery Leaf Stalks And Roots Are Used Around The World As A Vegetable. Celery Seeds Are Used As Flavoring Or Spice, Either As Whole Seeds Or As Celery Salt, Ground And Mixed With Salt. It Is An Important Ingredient Of Indian And European Cuisine. It Is Valuable In Weight-Loss Diets. The Common Belief Is That Celery Yields Negative Calories Because It Is Very Difficult For Humans To Digest. Ground Celery Seeds Are A Great Source Of Calcium. Ancient Ayurveda Used Celery Seeds To Treat Colds, Flu, Water Retention, Poor Digestion And Various Types Of Arthritis. During Ancient Times Indian Ayurvedic Medicine Used Celery Seed To Treat Colds, Flu, Water Retention, Poor Digestion, Different Types Of Arthritis, And Certain Diseases Of The Liver And Spleen.

Odour And Flavour:

Subtle Flavour. No Mustiness Or Rancidity, Characteristic Of Celery States where the crop is grown and cultivated are Punjab ((Jalandhar, Gurdaspur and Amritsar districts), Haryana and western Uttar Pradesh (Ladhwa and Saharanpur districts) over an area of about 5000 ha.

Out of the total cultivation of Indian celery seeds, majority of its produce is exported to the **USA, followed by the Netherlands, South Africa, and Australia.**



Characteristics	Special	Good	Fair
Moisture, %/m mass, Max	10.0	11	11
Total ash, (dry basis) %/m, Max	10.0	11.0	12.0
Acid insoluble ash, (dry basis), %/m, Max	2.0	2.5	3.0
Volatile oil content (dry basis), %/m, Max	2.0	1.5	1.5
Extraneous matter, %/m, Max	0.5	1.5	3.0



# CHILLI - DRIED

Indian red dry chillies are an essential ingredient in Indian cuisine, particularly in the southern regions, where they contribute to the heat and flavor of a wide array of dishes. As a trusted Red Chilli Exporter from India, we ensure that our chillies maintain the highest quality, making them an excellent choice for cuisines around the world. These chillies are not only a staple in Indian cooking but are also a preferred choice globally for spice blends, sauces, curries, snacks, and more.



Specification	S4 - Sannam	S17- Teja	273 - semi-wrinkled	Bydagi - fully wrinkled	341 - long	Ramnad Mundu
Colour	Red	Red	Bright red	90 to 140 ASTA	90 - 110 ASTA	30 to 130 ASTA
Flavour	Medium Spicy	Highly Spicy	Medium Spicy	Less Spicy	Less Spicy	Medium Spicy
Moisture	10%	10%	10%	10%	10%	12%
Length	8-11 cm	10-11 cm	8-11 cm	14-17 cm	10-12cm	3-5 cm
Breadth	1-1.5cm	0.8-1.3 cm	1-1.5cm	1-1.5cm	1.5-2cm	-
Stem	With/Without					



# CLOVE

Cloves are the dried flower buds of the clove tree, scientifically known as *Syzygium aromaticum*. Known for their warm, sweet, and spicy flavor, cloves have been an integral part of Asian, African, and Middle Eastern cooking for centuries. Their bold flavor makes them a popular ingredient in a variety of dishes, including meats, curries, and marinades.

In addition to their culinary uses, cloves are celebrated for their numerous health benefits, making them a staple in traditional medicine. Some key benefits include:

- **Rich in Antioxidants:** Cloves contain powerful antioxidants that help fight free radicals and reduce inflammation.
- **Supports Digestive Health:** Used to relieve indigestion, bloating, and nausea.
- **Oral Health:** The eugenol in cloves acts as a natural pain reliever and is often used to treat toothaches and gum issues.



Properties	Values & Limits
Product Name:	Cloves
Purity	99% / 99.5% (As Per Customer Requirements)
Cleaning:	Machine Cleaned / Sortex Cleaned
Moisture:	10-12% Max



# CINNAMON

Cinnamon is a spice obtained from the inner bark of several tree species from the genus *Cinnamomum*. Cinnamon is used mainly as an aromatic condiment and flavoring additive in a wide variety of cuisines, sweet and savory dishes, breakfast cereals, snack foods, tea, and traditional foods.



Specifications	Rolled	Split
Form/shape	straight, no knots, clean, neat, rolled in two	Broker
Volatile Oil	1.75% and above	1.75% and above
Diameter	8-18 mm	-
Moisture Content	max. 14%	max. 14%
Color	Brownish - yellow	Brownish - yellow



# CORIANDER SEEDS

Coriander seeds are the seeds of dried fruits that are almost spherical in shape, outside pale yellow to yellowish brown, and have a unique taste. Coriander seeds are accessible all over the world. One of the main spices used in Indian cuisine is this one. The dried Coriander Seeds or product of the parsley-related *Coriandrum sativum* plant is known as coriander. It is primarily distributed by coriander seed sellers as bulk coriander seeds supplied in some regions of the world.



Properties	Values & Limits
Product Name	Coriander Seeds
Quality	Eagle Whole & Split, Scooter, Single Parrot, Double Parrot, XO Quality
Cleaning	Machine Cleaned / Sortex Cleaned
Moisture	8% Max
Split Seeds	4% Max
Flavour	Aromatic With A Penetrating Flavor



# CUMIN SEEDS



Cuminum cyminum L is the scientific name of cumin and is a native of Egypt. It is commonly grown in China and India. India is the chief producer and consumer of cumin seeds. Analysis show that India consumes almost 63% of cumin available globally. It also grows abundantly in regions around the Middle East and Mediterranean areas. In India these seeds are referred to as 'JEERA'. They are usually yellow-brown in colour and possess numerous health benefits. Cumin seeds are powerful antioxidants, contains various anti cancerous properties and also helps in the reduction of inflammation. Regular consumption of these seeds controls sugar and cholesterol levels and also aids weight loss. Among the various world cuisines it is used extensively in Indian and Mexican cooking.

Product Specifications	Singapore Quaiity	Europe Quality
Purity level	99% and 99.5%	99% and 99.5%
Moisture content	7%	7%
Volatile Oil	2.5% - 4.5%	2.5% - 4.5%
Admixture	1%	1%
Clean	Machine, Sortex	Machine,Sortex



# FENNEL SEEDS

Fennel (*Foeniculum vulgare*) is commonly known as “Saunf” in India. India is a dominant player in the production and export of these seeds worldwide. Fennel seeds are used extensively for culinary purposes due to their intense aroma and flavour. Their skin usually has a greenish tinge. All parts of the fennel plant are edible, however the dried seeds are used as the spice. The fennel seeds are a native of the Mediterranean region, but today they are seen to grow in most parts of India, Australia and South America.

Product Specifications	Singapore	Europe
Moisture content	8%	8%
Purity level	99%	99.5%
Admixture	1%	0.5%
Total ash	9.5%	9.5%
Clean	Machine, Sortex	Machine, Sortex





# FENUGREEK SEEDS

The botanical name of fenugreek seeds is *Trigonella foenum-graecum*. The Indian Fenugreek seeds have gained popularity globally. They have a huge demand due to its satisfying aroma and taste. They are commonly called methi in India and consumed on a regular basis. These seeds are used for everyday cooking in Indian households. Medicinally they help in treating wounds, burn related problems, digestion issues and purification of blood. Fenugreek plants are grown in areas that receive less rainfall. Gujarat, Rajasthan, Tamil Nadu and Uttar Pradesh are the main states that produce fenugreek in India.



Size	Bold	Medium
Purity Level	99.9%	99.9%
Admixture	1%	1%
Moisture	8-9%	8-9%
Clean	Sortex, Machine	Sortex, Machine



# GINGER - DRIED

Dry ginger, known for its potent flavor and numerous health benefits, is one of India's most significant spice exports. Ginger, both fresh and dried, has been a staple in Indian cuisine and traditional medicine for centuries. The dried form of ginger is particularly valuable due to its extended shelf life and concentrated flavor, making it a preferred ingredient in culinary, medicinal, and industrial applications worldwide. India is a leading producer and exporter of dry ginger, supplying high-quality products to global markets.

Product Name	Dry Ginger
Quality	A1 Quality/Deluxe Quality/ Super Deluxe Quality
Moisture	13% Max
Admixture	0.5% Max
Color	Yellowish Brown
Grade	Standard





# MUSTARD SEEDS

Mustard is an annual herb that serves multiple purposes, including use as an oilseed crop, vegetable, or fodder. Among its species, three stand out for their condiment value: pale yellow or white mustard (*Brassica hirta*), brown mustard (*Brassica juncea*), and black mustard (*Brassica nigra*). The plant produces alternate, long, bristly branched leaves, which are hairy on both sides. Furthermore, its flowers are small, yellow, and feature four cruciform petals. The seeds, which measure between 1.5 and 3 millimeters, are a key component in various culinary and industrial applications.

India is the third largest producer of rapeseed-mustard after Canada, China and contributing to around 14 % of world's total production. With the production of 13.2 million tons during 2023-24, rapeseed-mustard became the first largest oilseed crop in India. In 2023, India exported \$33.6M in Mustard seeds, making it the 4th largest exporter of Mustard seeds\_in the world.

Product Name	Mustard Seeds
Purity	99.5%
Type	Machine Clean & Sortex Clean
Size Available	Bold / Micro
Seed Colour Available	Black-Brown & Yellow





# NUTMEG



Nutmeg, originally native to Indonesia, has found ideal growing conditions in India, where the warm, moist climate and well-drained soil support the flourishing of nutmeg trees. India is now a prominent hub for nutmeg exporters, and our company is proud to be part of this thriving industry.

Nutmeg is produced from an evergreen tree, providing two valuable products: the nutmeg seed and mace, the red aril surrounding the seed.

Both nutmeg and mace hold significant value in both culinary and medicinal applications, such as aiding digestion, boosting brain health, and reducing inflammation.

In FY 24-25, India Exported Nutmeg and Mace total quantity of 5,143 from India, which amounts to a value of INR 286 Crores.

Main Producing States: Kerala, Karnataka and Tamil Nadu

Nutmeg is widely used in:

- Baked Goods: Adds warmth to cookies, cakes, and custards.
- Beverages: Flavors drinks like chai tea and hot chocolate.
- Savory Dishes: Enhances soups, stews, and spice blends.

Medicinally, nutmeg aids in:

- Digestive Health: Relieves indigestion and nausea.
- Pain Relief: Reduces inflammation and joint pain.
- Sleep Improvement: Acts as a natural sedative.

Product Name	Nutmeg
Form available	Whole & Powder
Type	Machine Clean
Quality available	Without Shell & With Shell
Grade Available:	Tiger, ABCD , POOJA , Broken



# TURMERIC

Turmeric Finger is a dark yellow spice with a pungent taste. To make it into powder, the rhizomes are boiled, dried, washed, ground and then crushed. Turmeric is one of the oldest spices and has been used in India for centuries. Hence, this spice is considered as a part of India and is also called Indian Saffron.



We offer :

Nizamabad Turmeric Finger (FAQ),  
Nizamabad Turmeric Finger, Nizamabad  
Double Polished Turmeric Finger,  
Nizamabad Single Polished Turmeric Finger,  
European Quality Turmeric Finger,  
Japanese Quality Turmeric Finger,  
High Quality Turmeric Finger,  
US Quality Turmeric Finger,  
Salem Turmeric Finger,  
Erode Quality Turmeric Finger

Properties	Values & Limits
Product Name:	Turmeric Finger
Quality:	Japanese quality / European quality / Superior quality / FAQ quality (average quality) / Nizamabad Turmeric
Length:	3 CM and Above (Less Than 15 MM - 3% Max.)
Type:	Finger / Bulb
Moisture:	12% Max
Polished:	Single Polished / Double Polished
Tukdi:	5% Max



NATIONAL CO-OPERATIVE EXPORTS LIMITED

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