**Job Title: Hindi Content Writer**

**Location:** National Co-operative Exports Limited (NCEL), Delhi

**Reporting**: Managing Director, NCEL

**Company Description:**

Join our dynamic team as a Hindi Content Writer at National Co-operative Exports Limited (NCEL), which is a distinguished national-level cooperative created with the approval of the Union Government and the Ministry of Cooperation in 2023 and registered under the Multi-State Co-operative Societies Act, 2002. It is promoted by four prominent co-operative institutions – The Gujarat Co-operative Milk Marketing Federation (GCMMF, popularly known as the AMUL), Indian Farmers Fertiliser Cooperative Limited (IFFCO), Krishak Bharati Co-operative Limited (KRIBHCO), National Agricultural Co-operative Marketing Federation of India Limited (NAFED) – and National Co-operative Development Corporation (NCDC).

**Responsibilities:**

* Create high-quality, engaging Hindi content for various platforms, primarily digital.
* Conduct keyword research to optimise content for SEO.
* Proven ability to create content in government-standard Hindi; familiarity with Government of India’s Glossary of Administrative Terms.
* Translate English content into fluent and culturally relevant Hindi.
* Assist in managing and creating content for social media channels.
* Edit and proofread content to ensure clarity and accuracy.
* Ability to work in cross-sectoral teams to align content with campaigns.

**Requirements:**

* Master’s degree in Hindi, Journalism, Communications, or a related field.
* 1-3 years of experience in content writing or related roles.
* Proficiency in Hindi writing and translation.
* Strong editing, proofreading, and social media management skills.
* Familiarity with SEO best practices and keyword optimisation.
* Excellent communication skills in Hindi and basic understanding of English.

**Benefits:**

* Competitive salary
* Opportunities for career growth and development in a dynamic environment

**How to apply:** Interested candidates are invited to apply using this link <https://goodspace.ai/job/Hindi-Content-Writer?id=26576&source=campaign_Linkedin-hindicontentwriter-26576>